

THE VIVA EDIT

Your monthly dose of all things VIVA—fresh updates, standout moments,
and the movement happening both on and off the dance floor.



REFER A FRIEND | Know someone who would love VIVA? You'll receive a \$50 account credit when your referral enrolls and begins classes, and new VIVA families get a \$25 welcome credit, too. Simply fill out a referral card at either studio and drop it in the black fundraiser box.

APRIL JENSEN: OCT 25TH-29TH | Booking is now open! We're excited to welcome April Jensen back to VIVA for a week of training, mentorship + inspiration. With 30+ years of experience as a performer, coach, choreographer + consultant, April brings an incredible depth of knowledge to every dancer she works with. She'll be working with our teams throughout the week and offering a limited number of private lessons for dancers looking to take their training to the next level!

Private Sessions | \$65/30 min

Spots are limited! As a courtesy to other dancers, please limit yourself to one 30-minute lesson.

LESSONS WITH APRIL

AT A GLANCE

Oct 18

Axiom Convention

Oct 24

Trick or Treat + Take a Peek | VDC West 1-3pm

Oct 25-29

April Jensen @ VIVA

Nov 11

Teams Competition Send Off

Nov 13 - 14

Nations Choice: *National Competition*

Nov 24 - 29

Thanksgiving Break

Dec 11

In-Studio Nutcracker Dress Rehearsal

Dec 13

Ballet Academy: The Nutcracker, Unlocked

Dec 16

In-Studio Dress Rehearsal

Dec 17

The Viva Showcase

Dec 19

Pewaukee Pirate Pursuit: *Regional Competition*

Dec 20 - Jan 3

Winter Break



STAY IN THE KNOW

UPCOMING FUNDRAISERS | A couple of fun ways to earn back toward your VIVA account are coming up! Find full details + participation information are always accessible in the [Fundraising Parent View Document](#).

Uncle Mike's Kringle | Oct 22nd–Nov 5th
Tally's Tap & Eatery Meat Raffle | Nov 22nd

SAVE THE DATE: WINTER SHOWCASE + NUTCRACKER | Our dancers take the stage December 17th at the Sharon Lynne Wilson Center for our Winter Showcase, and we're so excited to see all their hard work come to life.

The holiday magic doesn't stop there! Our Nutcracker debut at the Oak Creek PAEC is just around the corner. Tickets for both performances are coming soon, along with additional details.

LOBBY VIDEO | You know that fun little video playing in the lobby? Now you can share it with all your family + friends and give them a peek at what's happening at VIVA! Watch + share the video on YouTube [here](#).



TRICK OR TREAT + TAKE A PEEK | We're opening the doors for a Halloween Trick-or-Treat Open House and can't wait to celebrate spooky season with you at VDC West!

Come check out our new space, trick-or-treat through the studio, and take a peek at everything we've created with our recreational dancers + families in mind. Come in costume and get ready for some festive fun!

Halloween Open House | Oct 24th 1-3pm
VDC West | 2130 Silvernail Road, Pewaukee



CLUB VIVA | Recreational dance, reimagined! It's not too late to join the fun! Our fall classes are underway, and there's still time to jump in.

Choose from semester-long Club Classes or 6-week Club Mini Sessions featuring fun, themed experiences like Baby Dance Club, Frozen in Motion, K-Pop Power Squad + more!

VDC West, our new recreational home, is open and classes are in session!

COMMUNICATION

Need to reach us? For general questions, contact us anytime at info@vivadancecollective.com and be sure to add our email to your contacts so you never miss an update. All attendance and absences can be tracked directly through Ellever.

LONG LIVE THE MOVEMENT.

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AT A GLANCE

Oct 24

Trick or Treat + Take a Peek | VDC West 1-3pm

Oct 26

Mini Session 2 Begins

Nov 24 - 29

Thanksgiving Break

Dec 11

In-Studio Nutcracker Dress Rehearsal

Dec 13

Ballet Academy: The Nutcracker, Unlocked

Dec 16

In-Studio Dress Rehearsal

Dec 17

The Viva Showcase

Dec 20 - Jan 3

Winter Break

YAY, YOU'RE PART OF THE CLUB! | Now let's keep the fun going! It's not too late to bring a friend or add another class to your dancer's week.

Know someone who would love to join you? Send them our way! You'll receive a \$50 account credit when your referral enrolls and begins classes, and new VIVA families receive a \$25 welcome credit too. More dancers, more classes, more VIVA!

SIGN UP OR INVITE A FRIEND!

LOBBY VIDEO | You know that fun little video playing in the lobby? Now you can share it with all your family + friends and give them a peek at what's happening at VIVA! Watch + share the video on YouTube [here](#).

SMALL COMMITMENT, BIG FUN

BROWSE CLUB VIVA BY AGE!

CLUB MINI SESSIONS | Looking for a fun way to try something new without committing to a full semester? Club Mini Sessions are 6-week, class-only experiences built around fresh themes, current music, and plenty of creative movement.

Mini Session 2 begins October 26th! This session features Baby Dance Club, Mickey Mouse, Frozen, TikTok Trends, and K-Pop—so there's something fun for every dancer!

Looking to take the stage? Dancers in Session 2 can add the optional Winter Showcase Stage Experience for a chance to perform, complete with choreography and costume!

Check out all of the Mini Session themes and find your dancer's next favorite class!



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LONG LIVE THE MOVEMENT.

THE VIVA EDIT

Your monthly look into the rhythm of VIVA Ballroom — upcoming socials, fresh classes, and all the movement happening on and off the dance floor.

OCT AT A GLANCE

Mixology Oct 9th | 7pm
Milonga Oct 17th | 7pm
Boo!gie Nights Oct 30th | 7pm

BOOK YOUR CLASSES + SOCIALS

PRIVATE LESSONS

OCTOBER SCHEDULE | Fall is in full swing, and it's the perfect time to find your rhythm! Whether you're coming back to a favorite class, exploring a new style, or just looking for something fun to do, there are plenty of ways to move with us this month.

Want a little extra one-on-one time? Private lessons are available for wedding dance prep, social dancing, performance coaching, or building confidence and refining your technique.

BOO!GIE NIGHTS | Get ready for a spooktacular night on the dance floor! Join us for our VIVA Ballroom Halloween Party, where costumes, music + plenty of dancing come together for one wickedly fun night. Come dressed to impress—or dressed to boo!gie—and show off your moves!

Not feeling quite ready? Don't get spooked! There's time to build your confidence with our beginner-friendly Social Foundations classes. No partner or experience required!

Costumes are encouraged, but please keep them safe + dance-friendly—nothing too bulky, restrictive, or difficult to move in. Come ready to dance, mingle + have a fang-tastic time!



MONDAY
6PM BEG SMOOTH/RHYTHM TECHNIQUE
7PM BEG INTERNATIONAL STANDARD/LATIN

TUESDAY
6PM COUNTRY WESTERN
7PM WCS BASICS
8PM WCS ADVANCED

WEDNESDAY
6PM BACHATA
7PM SALSA

THURSDAY
6PM LINE DANCE
7PM BEG MERENGUE & MAMBO

SOCIALS
MIXOLOGY OCT 9TH | 7PM
MILONGA OCT 17TH | 7PM
BOO!GIE NIGHTS PARTY OCT 30TH | 7PM

OCTOBER 2026



BOO!GIE NIGHTS

30TH OCTOBER

7PM @ THE VIVA BALLROOM

a night of spooky vibes, killer moves + ghostly beats

DANCE ENVY

SOCIAL FOUNDATIONS | Whether you're heading to a wedding, date night, special event, or simply dancing in your kitchen, Social Foundations gives you the skills to feel comfortable, capable, and confident wherever the music takes you. Through our beginner-friendly classes, you'll develop a versatile dance toolbox filled with foundational movements and techniques you'll use again and again. No partner or experience required!

BEGINNING IS EASY!



BALLROOM SHOES | Looking for a new pair of dance shoes? VIVA Ballroom partners with Very Fine Dancesport Shoes Company and Upstage Footwear in WI to provide quality dance shoes for our dancers! We'd love to help you find the right fit—ask us about scheduling a shoe fitting to find your size, try on different options, and test them out on the dance floor. Email ballroom@vivadancecollective.com



SPACE + STUDIO RENTAL | Looking for a beautiful space for your next celebration? Our elegant ballroom is the perfect setting for upscale events including bridal showers, baby showers, parties, socials, and more!

RESERVE TODAY!

BADGER STATE BALLROOM COMPETITION | Ready to take your dancing to the next level? Join us at the Badger State Ballroom Competition on October 24th at The Osthoff Resort in Elkhart Lake! We'll be dancing throughout the day, with exact times TBA. Interested in competing? Send us an email for more info or to sign up!

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