

THE VIVA EDIT

Your monthly dose of all things VIVA—fresh updates, standout moments, and the movement happening both on and off the dance floor.



AT A GLANCE

Aug Choreo

Please Reference Team Parent View

August 1

Ballet Academy Nutcracker Auditions

August 3–5

Acro Adventure Camp

August 21

End of Summer Picnic

August 22–23

Competitive Teams Photoshoot

Aug 26

Tiny Tap Stars

August 25–27

Squad Goals Dance Camp

August 26–27

Middle School 2-Day Sampler (Jazz/Contemp)

FRESH FITS ARE HERE | Rep your VIVA pride! Our newest fall merch collection has arrived! From cozy favorites to everyday essentials, there's something for everyone. Take a look at this season's fresh fits and show off your VIVA spirit wherever you go.

SHOP NOW!

FALL FUNDRAISER | Support VIVA by simply showing up! Mark your calendars for September 20, from 12-3pm at Menomonee Falls Tap Yard. 20% of sales will be donated back to VIVA—just come enjoy a great afternoon! Be sure to reference Parent View folders for all fundraiser details and updates.

TUMBLING REMINDER | Don't forget your VIVA discount! If you're enrolled in Elite Tumbling, please make sure your account includes the VIVA discount code: 26VIVAdance. If no code is applied, please contact ETF directly by emailing etumblingfactory@gmail.com.



TEAM PHOTOSHOOT

TEAM PHOTOSHOOT, SAVE THE DATE! | We're thrilled to welcome the team from The Movement Mentor back to VIVA this month to capture our 2026-2027 Team Photoshoot!

This year's concept features a bold red and pink split backdrop, with all dancers dressed in red. We're envisioning elevated, fashion-forward streetwear with thoughtfully styled layers, texture, accessories, and statement pieces. Think polished, creative outfits that feel more editorial than athletic/dance wear!

Need a little inspiration? Browse our inspo board! We've put together a collection of outfit ideas to help get you started! Don't be afraid to think outside the box while choosing a look that makes your dancer feel confident. We ask that all dancers use these images as the overall guidelines when choosing their look so we can create a cohesive, fashion-forward gallery that reflects the VIVA Dance Collective brand.

Save The Date: August 22 - 23 @ VDC East
More details coming soon!

GET INSPIRED!

END OF SUMMER PICNIC | Before we trade summer for school schedules and competition season, join us for our end of Summer Picnic on August 21 from 4-8pm at Mitchell Park Pavilion. This casual potluck is a chance for dancers and families to relax, connect, and celebrate an incredible summer together. **Please RSVP by Aug 17 and complete the SignUpGenius if you'd like to bring a dish. We can't wait to celebrate with you!**

SPIRIT WEEK AUG 24-27 | Get ready for a fun-filled week of interactive spirit days—including Dress Like Your Water Bottle Day! More exciting details coming soon!



STUDIO OVERVIEW CALENDAR | Stay up to date with all things VIVA! This living calendar will be updated as needed throughout the season. It's an easy resource to reference anytime in your Parent View folders!

COMMUNICATION

Need to reach us? For general questions, contact us anytime at info@vivadancecollective.com and be sure to add our email to your contacts so you never miss an update. All attendance and absences can be tracked directly through Ellever.

LONG LIVE THE MOVEMENT.

THE VIVA EDIT

Your monthly dose of all things VIVA—fresh updates, standout moments, and the movement happening both on and off the dance floor.

AT A GLANCE

FALL COMING SOON | We're putting the finishing touches on the fall schedule you won't want to miss it... Themed Mini Sessions + recital opportunities coming your way!

Be the first to see this season's class lineup, themes, and registration details before they're announced publicly.

I WANT EARLY ACCESS!



June 24-25 / July 29-30 / Aug 26-27



Aug 3-5



Aug 25-27



Aug 26

August 1

Ballet Academy Nutcracker Auditions

August 3-5

Acro Adventure Camp

August 21

End of Summer Picnic

Aug 26

Tiny Tap Stars

August 25-27

Squad Goals Dance Camp

August 26-27

Middle School 2-Day Sampler (Jazz/Contemp)

September 8

Fall Recreational Dance Session Begins

SUMMER AT VIVA | Looking for ways to keep your dancer moving, creating, and having fun this summer? Our lineup is packed with themed camps and flexible programming for dancers of all ages and interests. From hip hop and acro to ballet, pom, and middle school samplers, there's something new to explore all season long!

Don't forget to check out our weekly favorites, Baby Dance Club and Movement Lab! Whether you're introducing your little one to movement for the first time or looking for an active outlet packed with climbing, jumping, and play, these recurring programs make it easy to keep the fun going week after week.

There's still plenty of time to jump in!

SIGN UP TODAY!

YOUR DANCE TEAM ERA

REGIONAL ALL STARS | Matching costumes. Team group chats. Competition weekends. Core memories loading...

Our Regional All Star Program is the perfect fit for dancers who want more opportunities to perform, grow, and be part of a team—without the commitment of a full-time, high-intensity competitive program. Dancers can customize their experience by choosing their favorite styles and participating in 1–3 routines, all while training, performing, and competing alongside friends.

Whether your child is joining with their bestie or looking to find their dance crew, there's a place for them here.

Evaluations are ongoing for teams beginning in August, and it's not too late to join the fun!

Explore new opportunities, take the stage, and make this your best dance season yet. Email info@vivadancecollective.com for more details!



FRESH FITS ARE HERE | Rep your VIVA pride! Our fall merch collection has arrived! From cozy favorites to everyday essentials, there's something for everyone. Take a look at this season's fresh fits and show off your VIVA spirit wherever you go.

SHOP NOW!



END OF SUMMER PICNIC | If you've danced with us this summer, you're invited!

Join us Friday, August 21, from 4-8pm at Mitchell Park Pavilion. This casual potluck is a chance for dancers and families connect! Please [RSVP](#) by Aug 17 and complete the [SignUpGenius](#) if you'd like to bring a dish. We can't wait to celebrate with you!

COMMUNICATION

Need to reach us? For general questions, contact us anytime at info@vivadancecollective.com and be sure to add our email to your contacts so you never miss an update. All attendance and absences can be tracked directly through Ellever.

LONG LIVE THE MOVEMENT.

VDC BALLROOM | AUG 2026

THE VIVA EDIT

Your monthly look into the rhythm of VIVA Ballroom — upcoming socials, fresh classes, and all the movement happening on and off the dance floor.

AUG AT A GLANCE

Mixology Aug 14th | 7pm
Lambeau Lights + Ballroom Nights
Aug 28th | 7pm
Milonga | Aug 22nd

BOOK YOUR CLASSES + SOCIALS

PRIVATE LESSONS

AUGUST SCHEDULE | Summer may be winding down, but there's still plenty of time to hit the dance floor! Whether you're trying a new style, sharpening your skills, or looking for a fun night out, our August lineup has something for everyone.

Need a little extra help reaching your goals? Private lessons are available for wedding prep, social dancing, performance coaching, or simply accelerating your progress.

P.S. Don't forget to keep checking your Summer Bingo card—there are still plenty of ways to dance, connect, and check off those squares before summer comes to a close!

LAMBEAU LIGHTS + BALLROOM NIGHTS | Get ready to bring a little football spirit to the dance floor! Join us for a Green Bay Packers-themed Ballroom Party filled with music, dancing, food, and plenty of team pride. Grab your friends, sport your green and gold, and get ready to dance the night away with your VIVA Ballroom crew!

MONDAY

6PM BEG/INT
WALTZ & TANGO
7PM BEG/INT
FOXTROT & RUMBA

TUESDAY

NO CLASS 8/4
7PM WCS: BEYOND
THE BASICS
8PM WCS: EXPERIENCED

WEDNESDAY

6PM BACHATA
7PM SALSA

THURSDAY

6PM BEG/INT CHA CHA
& EAST COAST SWING
7PM BEG/INT
MERENGUE & MAMBO

SOCIALS

MIXOLOGY AUG 14TH | 7PM
LAMBEAU LIGHTS + BALLROOM NIGHTS
AUG 28TH | 7PM
MILONGA AUG 22ND | 6:45PM



AUGUST 2026



LAMBEAU
lights +
BALLROOM
nights

DANCE ENVY

SOCIAL FOUNDATIONS | Whether you're heading to a wedding, date night, special event, or simply dancing in your kitchen, Social Foundations gives you the skills to feel comfortable, capable, and confident wherever the music takes you. Through our beginner-friendly classes, you'll develop a versatile dance toolbox filled with foundational movements and techniques you'll use again and again. No partner or experience required!

BEGINNING IS EASY!



SHOP NOW!



SPACE + STUDIO RENTAL | Looking for a beautiful space for your next celebration? Our elegant ballroom is the perfect setting for upscale events including bridal showers, baby showers, parties, socials, and more!

RESERVE TODAY!

BALLROOM BINGO | Don't forget Ballroom Bingo is running through Aug 31. Complete a row, column, or diagonal to win, then keep playing for additional prizes—or go for the ultimate blackout challenge and be entered into our grand prize drawing! Be sure to have a VIVA staff member sign off on completed squares as you work your way across the board. Happy dancing!

FRESH FITS ARE HERE | Rep your VIVA pride! Our fall merch collection has arrived! From cozy favorites to everyday essentials, there's something for everyone. Take a look at this season's fresh fits and show off your VIVA spirit wherever you go.

COMMUNICATION

Need to reach us? For general questions, contact us anytime at ballroom@vivadancecollective.com and be sure to add our email to your contacts so you never miss an update!

LONG LIVE THE MOVEMENT.